

YOUR LETTERHEAD

Question: Are you Paying Too Much for Life Insurance?

Probably!!!

Here's why: Fierce, take no prisoner, Insurance Industry Price Wars have driven premiums

DOWN

30 – 40 – 50% and more from what they were just a few years ago.

**THAT'S WHY YOUR INSURANCE COMPANY
DOESN'T WANT YOU TO READ THIS...**

**They prefer to continue over-charging you, while
offering new, much lower rates to new buyers.**

DON'T TAKE OUR WORD FOR THIS...CHECK US OUT.

**Call today for a free no nonsense quote. Be prepared for a real
shock when you learn how much you are over-paying!!**

**Please call xxx xxxxx today at (xxx) xxx-xxxx and
begin saving money today.**

Another great Sales Idea from: Victorson Associates, Inc.